



A New Chapter for the Palisades: Press Conference Celebrates the Future Lowe Family YMCA

Pacific Palisades, CA – On August 14, community leaders, elected officials, donors, and neighbors gathered at Simon Meadow to mark a historic milestone: the official launch of a \$25 million capital campaign to rebuild and expand the Palisades-Malibu YMCA.

In the aftermath of the devastating wildfires that destroyed the original facility, the YMCA of Metropolitan Los Angeles is advancing toward its ambitious vision to create **two resilient, sustainable campuses**—one on Via de la Paz and one at Simon Meadow. The combined spaces will serve as a renewed center for community, connection, and growth, and will be renamed the **Lowe Family YMCA** in recognition of the Lowe family's generous support.

The Lowe family expressed their commitment to the project and deep ties to the YMCA.

Lowe Chairman, Bob Lowe stated:

"The Palisades-Malibu YMCA has been important to the Lowe family for three generations," said Lowe Chairman Bob Lowe. "Our children and grandchildren all have grown up in the Y; our sons Rob and Mike continued on to be active leaders within the Y.

We lost 6500 homes, our schools, our churches, the places we shop and gather. Pacific Palisades will rebuild and come back better than ever. Our family is proud, with the Lowe Family YMCA, to be a very early part of the rebuilding process."

Lowe Co-CEO Mike Lowe noted:

"We intend to utilize our collective 100+ years of experience in the real estate business to ensure that the new Y facilities are tastefully designed to reflect the character of the Palisades Community and sustainably built to be able to serve many future generations of families."

Lowe Co-CEO Rob Lowe added:

"With of our family's 56-year history and connection to the Palisades, we have confidence the next version of the Palisades, although different, will be as wonderful as the old. For the community, the commitment to the new Y will both be an important signal to those unsure about the future of the Palisades that there is momentum to rebuild even better than before and, more importantly, that when they do return, there will be a community-based organization ready to support their needs and doing its best to build on what brought us all here in the first place – the soul of the Palisades – the community."

The event was highlighted by a major announcement from **LA County Supervisor Lindsey P. Horvath**, who pledged **\$10 million** toward the project.

"Community isn't just about the homes we live in—it's also about the places where we come together, where we build relationships, and where we watch our children grow," said Supervisor Horvath. "The Palisades-Malibu YMCA has long been one of those beloved gathering spaces, and its loss after the fires remains deeply felt. Today's launch is more than just a construction milestone—it's a symbol of recovery, resilience, and hope."

Victor Dominguez, President & CEO of the YMCA of Metropolitan Los Angeles, expressed deep appreciation to both Supervisor Horvath and the Lowe family for spearheading the effort.

"As the Center for Community Well-Being with 28 centers across the L.A. region, we have always been a place where everyone belongs. Now we can ensure that the Palisades community members will once again be able to gather at their local Y, where everyone is invited to grow, give, and get involved."

Jim Kirtley, Executive Director of the Palisades-Malibu YMCA, reflected on the opportunity ahead:

"This marks the beginning of a new chapter for the only community center in the Palisades. The Palisades-Malibu YMCA will not only be a return to what was, but an opportunity to create something even greater."

A Vision for the Future

The **Via de la Paz** campus will restore the beloved community hub, while the **Simon Meadow** expansion will provide a permanent indoor-outdoor space rooted in nature, allowing for expanded programming and greater capacity to serve families. The Via de la Paz site is expected to receive partial support from FEMA's Public Assistance program, while the Simon Meadow expansion will be entirely donor-funded.

As the campaign gains momentum, the Lowe Family YMCA promises to be more than a building—it will be a symbol of resilience, a center for community well-being, and a place where everyone belongs.

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